



Craft Fair Starter Kit Checklist

Everything You Need to Succeed at Your Next Market

[Oak Ridge Handmade Market](#)

Helping Local Makers Grow & Thrive



— BOOTH SETUP CHECKLIST

Booth Setup Checklist

Essentials

- ✓ [6 ft](#) or [8 ft](#) Table
- ✓ [10x10 Tent](#) (outdoor events)
- ✓ [Tablecloth](#) (clean, wrinkle-free)
- ✓ [Tent weights](#) (required outdoor events)

Display

- ✓ Product displays ([risers](#), [racks](#), [shelves](#), [grid walls](#))
- ✓ [Clear signage](#) (business name + pricing)
- ✓ [Price tags](#) on ALL items
- ✓ [Mirror](#) (if applicable)

Payments

- ✓ [Card reader](#) (Square recommended-[sign up here](#))
- ✓ Cash (small bills + coins)
- ✓ Venmo / Cash App backup



— PACKING LIST

Packing Checklist

Inventory & Materials

- ✓ Inventory (bring extra stock)
- ✓ [Bags / packaging](#)
- ✓ Business cards
- ✓ QR code sign

Comfort

- ✓ [Chair](#)
- ✓ Water + snacks
- ✓ Phone charger / [power bank](#)

Emergency Kit

- ✓ [Tape](#)
- ✓ [Scissors](#)
- ✓ [Zip ties](#)
- ✓ [Extension cord](#)

— SALES TIPS

Sales Tips to Boost Your Revenue

- ✓ Smile and greet every customer
- ✓ Keep booth clean & inviting
- ✓ Make pricing easy to see
- ✓ Offer bundle deals (2 for \$20)
- ✓ Accept multiple payment methods
- 💡 Easy-to-shop booths = more sales



— VENDOR SUCCESS TIPS

Vendor Success Tips

Before

- ✓ Promote on social media
- ✓ Invite your audience
- ✓ Prepare enough inventory

During

- ✓ Engage with customers
- ✓ Tell your story
- ✓ Watch what sells

After

- ✓ Track sales
- ✓ Restock best sellers
- ✓ Follow up with customers



— Ready to Become a Vendor?

Join a thriving community of local makers and showcase your products at Oak Ridge Handmade Market.

👉 Vendors get exposure, community, and real sales opportunities.

Email Us: oakridgehandmademarket@gmail.com

Follow us on [Facebook](#) for:

Upcoming events

Vendor opportunities

Craft business tips